



*National Charity League, Inc.®*

## **2019 Annual Meeting & Leadership Conference Agenda**

### **WEDNESDAY, MAY 1**

**12:00 PM – 6:00 PM**

**Registration**

---

**1:00 PM – 9:00 PM**

**Yellow Rose Marketplace**

An afternoon-to-evening shopping experience with an array of creative and beautiful new designs in NCL logo apparel and products.

---

**2:30 PM – 4:30 PM**

**"Bite-Size" *The Live Edition***

Powerful 30-minute discussions on hot topics delivered by our subject matter experts in the areas of Communications/Technology, Finance, Membership, and Ticktocker Programming.

---

**5:00 PM – 6:15 PM**

**"Steal This/Share That" Jackpot**

Highly successful Chapter best practice ideas will be presented. Chapters will have a chance to share and steal ideas during this fun, fast-paced interactive workshop.

---

**6:30 PM – 9:00 PM**

**"Viva Las Vegas - The Sky's the Limit!" Welcome Reception**

Las Vegas has a rich cultural history, and was first named by a Mexican trading party stopping there for water on the Old Spanish Trail. Later, the dazzling city we see today, grew like a sparkling mirage in a dry, flat desert inspired only by the dreams of those whose imaginations knew no limitation. This evening, we'll take from this inspiration and open our minds to what we can dream and meet others whom we can build those dreams with. Join us for great food, drinks, conversation starters where you'll form color teams to create an energizing District "meet and greet" to make new friends and see what's next for old ones. Dress casual for a fun, rousing event.

# THURSDAY, MAY 2

**7:00 AM – 7:30 AM**

## **Barre3 Wake Up Workout**

Join in a full-body balanced workout combining strength-conditioning, cardio and mindfulness. The transformative power of this workout is about strengthening and balancing your whole mind and body.

---

**7:30 AM – 8:15 AM**

## **Breakfast, Culture and Coffee**

Join us for breakfast and a brief conversation highlighting key topics that support Chapter Best Practices and the Cultural Experiences pillar.

---

**8:15 AM – 8:30 AM**

Break

---

**8:30 AM – 10:00 AM**

## **General Session (8:30 AM - 9:00 AM)**

Kick off the day with a spirited welcome that highlights "We Are One, Volunteering with Vision." NCL's CEO, Renee Tuzee, will deliver a Vision message that focuses on key strategic goals for 2019 and beyond.

## **The Enneagram Workshop (9:00 AM - 10:00 AM)**

The Enneagram identifies nine personality types and is one of the most insightful tools for understanding ourselves and others. The Enneagram Institute will conduct an interactive discovery session to show how awareness of our personality patterns can immediately enhance relationships in all areas of our lives. We'll look at our default strategies for problem solving, and the obstacles we face in reaching our goals. From building better boards to working collaboratively as teams to bringing out the best in

our parenting, we'll explore how to use the Enneagram to recognize each other's greatest strengths, and maximize our collective impact. More at: <https://www.enneagraminstitute.com>

---

## **10:00 AM – 10:15 AM**

Break

---

## **10:15 AM – 11:45 AM**

### **National Council Meeting**

#### **"Connect" Roundtable Sessions**

Connect with your counterparts as we present tools to streamline and simplify key aspects of your role. You'll receive practical takeaways, best practice examples and time for Q&A. Individual sessions will be led by a Subject Matter Expert in the following areas:

- Engaging Membership/Provisionals
- Impactful Philanthropy
- Creative Patroness/Ticktocker Programming
- Dynamic Patroness/Ticktocker Training

#### **President Elects' Club**

You'll learn more about job readiness, planning and strategizing for the year, and preparation for leading a Chapter Board through governance. An Enneagram tool will be engaged that focuses on interpersonal skills in leadership.

---

## **12:00 PM – 1:30 PM**

### **Keynote Luncheon: *Transformations At Every Age and Stage: Taking the Empowered Next Step***

Iris Krasnow is a "New York Times" best-selling author, keynote speaker and college professor specializing in relationships and personal growth. "Oprah," "Today," "Good Morning America," "Time," "Glamour" and "Redbook," among many other shows and publications have featured Iris's empowering insights. At this "don't miss" luncheon, Krasnow will share how to build relationships/communities that are energized and

focused on ways to take The NCL Experience forward in new and exciting directions. Through storytelling and her research on relationships, she will offer specific strategies on how to live life with passion and purpose.

---

### **1:30 PM – 1:45 PM**

Break

---

### **1:45 PM – 2:45 PM**

#### **The Essential Handbook for Chapter Leaders**

Presidents and President Elects will get a walk-through of a new tool that includes all of the fundamentals for NCL Leadership. This easy-to-use handbook explains NCL essentials including history/mission/values, administrative requirements, initiatives and activities, awards and recognition, meetings and events, programming and Chapter resources.

#### **Dynamic Communications: Marketing, PR & Social Media**

Discover how to enhance your digital presence, use social media, and create your own PR story. You'll learn ways to maintain member interest with a simplified approach, attract new Members, and engage your community audience towards building your brand. Attendees will have an opportunity to attend either the Patroness-focused or Ticktock focused session, which will be facilitated by some of our Ticktock Leaders!

---

### **2:45 PM – 3:00 PM**

Break

---

### **3:00 PM – 4:15 PM**

#### **President's Club - Board Ready!**

Get ready for your President's Club Prep Class for leading a Chapter Board. You'll have an opportunity to discuss "top of mind" issues with your colleagues based on a pre-survey, and share Best Practices specific to your role. A new Enneagram tool will be utilized to add insight into Members' interpersonal skills when leading.

## **Ticktocker Advisory Council Showcase**

Get a deeper look at the project work of the Council as new mission-based programming ideas are unveiled that will help to shape the future for all Chapters while supporting the Six-Year Core Program.

---

### **4:15 – 4:30 PM**

Break

---

### **4:30 PM – 5:30 PM**

#### **Empower Hour**

Mix and mingle with other NCL Leaders and get to know some of NCL's speakers better. Share your inspiration and ideas. Iris Krasnow's top-selling books will also be available for signing.

# **FRIDAY, MAY 3 - PHILANTHROPY FRIDAY!**

**Wear your Conference Philanthropy T-shirts!**

---

**7:00 AM – 7:30 AM**

## **Barre3 Wake Up Workout**

Join in a full-body balanced workout combining strength-conditioning, cardio and mindfulness. The transformative power of this workout is about strengthening and balancing your whole mind and body.

---

**7:30 AM – 8:15 AM**

## **Breakfast, Community and Coffee**

Key philanthropic topics will be discussed that support Chapter Best Practices and the Community Service pillar.

---

**8:15 AM – 8:30 AM**

Break

---

**8:30 AM – 9:45 AM**

## **Chapter Awards & Board Installation Program**

Special programming begins with recognition of our NCL, Inc. Board and Chapter Leaders. We will present Chapter Award Winners and Best Practices Honorees. Award categories include: Innovative Ticktocker Programming, Philanthropy Impact, Cultural Impact, Patroness Spirit, Ticktocker Spirit and Outstanding NCL Leader.

---

**9:45 AM – 10:00 AM**

Break

---

## **10:00 AM – 11:30 AM**

### **Innovative Ticktocker Programming**

This workshop puts a new spin on how to enrich the Mother-Daughter experience through fun, relevant programming that increases opportunities for creative philanthropy work that makes an impact in your Chapter, local community, and District!

### **Creating Positive Chapter Culture**

You'll be presented with real scenarios of common Chapter conflicts. Presenters will demonstrate how to keep Members accountable by using simple Chapter tools at your fingertips to navigate challenges and methods to achieve conflict resolution.

### **Modernizing Traditions with Myka Meier**

Last year we unveiled a customized NCL Etiquette program created by Myka. This year you'll get a look at Best Practices in Implementation of that program along with new tools and a peek at how we're modernizing other NCL Traditions to enhance the culture of your Chapter from Charms & Awards to Chapter Programming and Senior Recognition.

---

## **11:30 AM – 1:30 PM**

### **Thinking Out of the Box Lunch**

Members will be served a casual, delicious "box lunch" during the keynote panel of Ticktocker Entrepreneurs who've started their own non-profit organizations and philanthropic projects. They'll share how they are shaping and impacting the future as philanthropists.

*A hands-on activity in support of the National Philanthropy Initiative will be conducted during the luncheon.*

---

## **1:30 PM – 1:45 PM**

Break

---

**1:45 PM – 2:45 PM**

**Q&A with Myka Meier**

Attendees receive an opportunity to spend one-on-one time with Myka to ask specific questions about their Chapter Etiquette and Tea Programs.